



October 12-15, 2016
Bayfront Convention Center
Erie, PA



FRONTIERS IN EDUCATION CONFERENCE

2016 EXHIBITOR'S KIT

Bayfront Convention Center
Erie, Pennsylvania

October 12 – 15, 2016

Sponsored by

IEEE Computer Society
IEEE Education Society
ASEE Educational Research and Methods Division

EXHIBIT DATES AND HOURS (SUBJECT TO CHANGE)

10/13/2016	Thursday	10:00 a.m. – 5:00 p.m.
10/14/2016	Friday	9:30 a.m. – 4:30 p.m.

E in STEM Workshops

10/15/2016	Saturday	9:00 a.m. – 3:00 p.m.
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GENERAL INFORMATION

FIE: The 46th annual Frontiers in Education Conference (FIE)

Sponsored by the IEEE Education Society, the IEEE Computer Society, and the ASEE Educational Research and Methods Division, this year's conference will be held October 12th – 15th at the Bayfront Convention Center in Erie, PA. The exhibit hall will be open to conference attendees on October 13th from 10:00 a.m. – 5:00 p.m. and October 14th from 9:30 a.m. – 4:30 p.m.

The Frontiers in Education Conference is one of the two major international engineering education conferences offered every year. Over 600 academic and industry representatives are expected to attend. Participants will include college deans, department chairpersons, faculty in engineering, engineering technology, and computer science, as well as industry leaders from throughout the country and the world. The majority of the attendees, however, are computer science, engineering and engineering technology faculty.

The Frontiers in Education exhibits have become a very popular and rewarding tradition for both attendees and exhibitors. To insure maximum exposure, the exhibits and the refreshment breaks will be located in the same space. A special "Focus on Exhibits" session is planned for the afternoon of Friday, October 14th.

In the past several years, booth space has been very popular, with a high percentage of exhibitors returning.

E-in-STEM: This is a co-located workshop event at FIE' 2016, co-sponsored by the FIE Conference and the ASEE K-12 Division. The workshop is on a results-oriented, interactive, day-long program of professional learning for pre-college teachers, focused on providing continuing education credits to 100+ PK-12 educators in the NW Pennsylvania and surrounding region. The workshop will offer a wide array of quality sessions for all levels of teaching and engaging, fun, hands-on ways to integrate engineering into the classroom. Teachers and administrators attending the workshop will have an increased awareness of engineering careers in today's world, great opportunities for networking and opportunities for future collaboration. In addition, they will leave with free takeaway materials for their classroom.

Exhibitors for the E-in-STEM session should have products or services focused on pre-college educators, administrators and researchers. Limited space is available directly outside the workshop sessions, and there is the opportunity to sponsor lunch and/or coffee breaks. These opportunities are exclusive of other FIE exhibits, although discount packages are available for regular FIE exhibitors to add these opportunities. Please note that exhibit times and space available are different from those of the regular conference exhibits. Please contact the FIE 2016 Exhibits chair, or one of the General Co-Chairs with any questions you have concerning exhibiting for the E-in-STEM session.

The E-in-STEM program will be held on Saturday October 15th, 2016 in The Sheraton Erie Bayfront.

Booth rates will be \$200 for those who exhibit at the 2 day conference and \$400 for those who are exhibiting at the E-in-STEM event only.

WHO SHOULD EXHIBIT

- Publishers – display your computer science, engineering, and engineering technology textbooks, engineering education related textbooks, and associated software on technical writing and new multimedia technologies.
- Computer Software and Hardware Companies – demonstrate your latest products to your most consistent users.
- Lab Equipment Companies – present your latest equipment for all engineering fields. Attendees will represent most engineering disciplines.
- Manufacturers and Consulting services – introduce state-of-the-art equipment, tools, and programs geared to educators.
- Professional Societies – provide assistance and offer new techniques in engineering and engineering education.

BOOTH RENTAL INFORMATION

FIE 2016 will offer 10' wide by 10' deep booths.

The booth rental rates are in USD:

Rates for Thursday and Friday Exhibition:

- **Early Application (through July 15th, 2016):** \$1,600
- **Late Application (after July 15th, 2016):** \$1,900
- **Academic Institutions & Departments** \$700

Rates for Saturday's "E-in STEM" Exhibition

- **Exhibiting on Saturday Only** \$400
- **Adding Saturday to Thursday and Friday Exhibition** \$200

The booth rental fee includes:

- One draped exhibit table, one wastebasket, and two chairs.
- Complimentary power and wireless internet access.
- One full registration (this includes the proceedings, admission to the technical sessions, and a complete meal package)

Additional tables, chairs, risers, etc. can be arranged with the show decorator, who will contact you prior to the conference.

For additional personnel working in the booth, individual registrations can be purchased for \$350. (This includes a name badge, access to the exhibit hall, technical sessions, meals and breaks).

To reserve a booth or for other general information concerning exhibiting, contact the FIE 2016 Exhibits Chair:

FIE 2016 Exhibits Chair Robert J. Hofinger rhofinge@purdue.edu	FIE 2016 General Co-Chairs Steve Frezza FREZZA001@gannon.edu Dipo Onipede ouo1@psu.edu	Assistant to the General Chairs Kevin Curry Kevin.Curry@ku.edu
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FOCUS ON EXHIBITS

Attendees and participants will be encouraged to visit the exhibit area throughout the conference. In order to provide full exposure for the exhibits, a special "Focus on Exhibits" session is planned for the afternoon of Friday, October 14th during which time there will be no technical sessions scheduled. For additional exposure during the "Focus on Exhibits" session, please consider donating one of your company's products to be given away as a door prize.

EXHIBITOR SHOWCASE

Again this year, FIE will offer an "**Exhibitor Showcase**" that provides companies a longer block of time for demonstrations or presentations. This is an excellent opportunity to invite faculty members who are using your product to explain their applications to other educators. A list of the Exhibitor Showcase sessions will be distributed to conference attendees as part of the registration packet and posted in the exhibit area.

The Exhibitors Showcases will be held on Thursday, October 13th and Friday, October 14th in a meeting space within the conference building. Up to six (6) **1½ hour sessions** will be available this year. If you are interested in participating in the Exhibitor Showcase, please contact Robert Hofinger. There will be a \$250 charge for each Exhibitor Showcase to cover the cost of room set up and the audio/visual equipment (a data projector and a screen).

SPONSORSHIPS

For even more exposure, **consider becoming a Corporate Affiliate**. Affiliate monies in the past have funded conference events such as plenary speakers, breaks, lunches, receptions, and the rental of audio/visual equipment. Another option is to donate give-away items (with your company logo) for inclusion in the registration packet or as a door prize for the "Focus on Exhibits" session. Appropriate recognition will be given on the FIE web site, in conference publications, and signage at the conference. Corporate Affiliates also will be recognized during the conference luncheons.

If you are interested in a larger or customized sponsorship, please contact the Assistant to the General Chairs, Kevin Curry, +1 (913) 897-8761 or Kevin.Curry@ku.edu, to discuss available opportunities.

EXHIBITOR APPLICATION AND REGISTRATION

Exhibitors must register using the *EXHIBIT SPACE APPLICATION AND CONTRACT*. Contracts are available from the Exhibits Chair or on the FIE 2016 website. Receipt of your signed contract, accompanied by a check for the full amount, constitutes a valid contract for exhibit space. All fees are payable in U.S. Dollars. We also accept all major credit cards. Exhibitors will be able to pick up their conference materials at the registration desk during normal registration hours.

HOTEL RESERVATIONS

Your hotel reservation can be made directly with the hotel. The reservation links can be found at the conference website: <http://fie2016.org/conference-venue>.

SHIPPING INFORMATION

Booth material may be sent to:

Bayfront Convention Center
1 Sassafras Pier
Erie, PA, 16507

- To arrive no earlier than one week before the conference.
- Address shipments in the name of "Frontiers in Education 2016"

SET UP

The exhibits will be ready for set up on Wednesday, October 12th, 2016 between 1:30 p.m. and 6:00 p.m. Exhibits must be set up by 6:00 p.m.

DISMANTLING

Exhibits may not be dismantled or removed before the scheduled end of Exhibition on the afternoon of Friday, October 14th, 2016. Exhibits should be dismantled immediately following the end of Exhibition and within a two hour time period.

ASSIGNMENT OF SPACE

Approximately 20 booths will be available, and they will be assigned on a first-come, first-served basis. However, companies committed to exhibiting prior to this mailing and Corporate Affiliates will have priority. See the prior information about becoming an FIE Corporate Affiliate.

MISCELLANEOUS USE OF SPACE

Reassignment, subletting or sharing any part of allotted booth (or room) space is prohibited. Solicitations and distribution of printed advertising must be confined to the booth space only. Operation of objectionable material and sound devices will not be allowed. Aisles must be kept clear. The Exhibits Chair reserves the right to transfer booth locations in order to solve competitive conditions, avoid similarity in firm names, or to effect a more uniform distribution of space.

Exhibitors must use materials that will pass local fire inspection regulations. Drapes and curtains must be flameproof. Volatile liquids, gases, or combustible substances may **NOT** be present. All electrical work must be arranged through the show decorator or the convention center personnel, in order to insure compliance with local regulations.

All of the rules and regulations mentioned are to be construed as a part of the space rental contract. The Exhibits Chair reserves the right to interpret them, as well as make final decisions on points these rules do not cover.

LIMITATION OF LIABILITY

Neither the sponsors, (ASEE, IEEE) nor the Bayfront Convention Center nor any of their officers, agents, employees, or other representatives shall be held liable, and they are hereby released from liability, for any damage, loss, harm, or injury to the person or property of the Exhibitor or any of its officers, agents, employees, or other representatives, resulting from theft, fire, water, accident, or any other cause. The Exhibitor shall hold the Bayfront Convention Center harmless from, any and all claims, demands, suits, liability, damages, loss, attorney's fees, and expenses of whatever kind or nature, which might result from or arise out of any action or failure to act on the part of the Exhibitor or any of its officers, agents, employees, or other representatives. It is suggested that all Exhibitors provide for their own floater insurance coverage, protecting themselves against damage, loss or theft.

SECURITY

The exhibit area will have a security guard in attendance when the reception area is not open. For your own security, the Conference recommends that exhibitors should keep an attendant in their booth(s) during the hours the exhibits are open and remove valuable equipment when the exhibits are closed.

REFUNDS/CANCELLATIONS

Exhibit space assigned and confirmed may be cancelled without penalty through August 10, 2016. Exhibit space cancelled after August 10, 2016 and until September 12, 2016 will be subject to a 25% cancellation fee. After September 12, 2016 no refunds will be made. A \$30 fee also will be charged for returned checks. KU Continuing Education reserves the right to cancel the FIE Conference and return all fees in the event of insufficient registration. The liability of the University of Kansas is limited to the registration fee. The University of Kansas will not be responsible for any losses incurred by registrants, including but not limited to airline cancellation charges or hotel deposits.

PROGRAM ACCESSIBILITY

We can accommodate persons with disabilities. Please call +1 (785) 864-5823 and a representative from KU Continuing Education, the logistics provider for the Conference, will contact you to discuss your needs. To ensure proper accommodations, please register with your needs at least two weeks before the start of the Conference.

The University of Kansas is committed to providing programs and activities to all persons, regardless of race, religion, color, national origin, ancestry, sex, age disability, and veteran status. In addition, university policies prohibit discrimination on the basis of sexual orientation, marital status, and parental status.

For up to date conference information, a conference program, or for ideas about providing additional support for an event by becoming a "Corporate Affiliate," please call Kevin Curry at +1 (913) 897-8761 or at <http://fie2016.org>

FIE Exhibitor Application and Contract

October 12 - 14, 2016 Erie, Pennsylvania

AA177030

We hereby apply for exhibit space in the 2016 FRONTIERS IN EDUCATION CONFERENCE Exhibition and Display. In making this application, we agree to conform to the Exhibit Regulation for the 2016 FRONTIERS IN EDUCATION CONFERENCE as noted in the EXHIBITOR'S KIT. It is mutually agreed that all of said regulations shall be interpreted by the Exhibits Chair, and that the parties hereto shall be bound by such interpretation. Acceptance of this application by the Exhibits Chair shall be converted into a full contract for exhibits. Due to space limitations and other factors, application does not necessarily mean acceptance.

1 Please Print

1 Exhibitor name _____
Name of officer authorized to sign _____ Title _____
Authorized signature _____ Date _____
Address _____ Telephone _____
City _____ Fax _____
State _____ ZIP _____ - _____ E-mail _____
Company Web site _____

2 Exhibitor Rates - All fees are in USD.

- 2
- | | | |
|--|----------|----------|
| <input type="checkbox"/> Early Booth Application (by July 15, 2016): | @ \$1600 | \$ _____ |
| <input type="checkbox"/> Late Booth Application (after July 15, 2016): | @ \$1900 | \$ _____ |
| <input type="checkbox"/> Academic Institution or Department: | @ \$700 | \$ _____ |
| <input type="checkbox"/> Additional Booth Personnel Registrations: | @ \$350 | \$ _____ |
| <input type="checkbox"/> Exhibitor Showcase Presentation Session: | @ \$250 | \$ _____ |
| <input type="checkbox"/> Saturday only exhibitors: | @ \$400 | \$ _____ |
| <input type="checkbox"/> Exhibitors adding Saturday exhibition: | @ \$200 | \$ _____ |

Please list names of registering personnel:

Exhibitor Personnel: (One included in registration package) 1 _____

Additional Booth Personnel: _____
(\$350 each)

- My company would like to be a Corporate Affiliate.
(Please see Web site for options, or contact Kevin Curry at +1 (913) 897-8761 or at Kevin.Curry@ku.edu)

TOTAL \$ _____

3 Payment Options

3 Registrations will not be processed until payment is received. Payment for early bird registrations must be received on or before the early bird deadline.

Check which form of payment you wish to use:

- Check enclosed, payable to **The University of Kansas**.
- Credit card company _____
- Card # _____ Exp. _____
- Name on card (print) _____
- Cardholder's phone # _____

Do not send credit card information by email. Registration forms with credit card numbers on them should be faxed.

4 Contact Person(s)

Please list the name(s) of others who should receive conference material:

Name _____ Phone _____
Address _____
City _____ State _____ ZIP _____ - _____
E-mail _____ Fax _____
Name _____ Phone _____
Address _____
City _____ State _____ ZIP _____ - _____
E-mail _____ Fax _____

5 Easy Ways to Register

- 5 **Mail** Complete the registration form and mail with payment to:
The University of Kansas
Continuing Education
Registrations
1515 Saint Andrews Drive
Lawrence, Kansas 66047-1619
- Phone** Toll-free 877-404-5823 or 785-864-5823
- Fax** 785-864-4871



Special Accommodation

If you will need special accommodation, please mark the box above, and a member of the Continuing Education staff will contact you.

Privacy Policy

KU Continuing Education does not share, sell, or rent its mailing lists. You have our assurance that any information you provide will be held in confidence by KU Continuing Education. We occasionally use mailing lists that we have leased. If you receive unwanted communication from KUCE, it is because your name appears on a list we have acquired from another source. In this case, please accept our apologies.

Nondiscrimination Policy

The University of Kansas prohibits discrimination on the basis of race, color, ethnicity, religion, sex, national origin, age, ancestry, disability, status as a veteran, sexual orientation, marital status, parental status, gender identity, gender expression and genetic information in the University's programs and activities. The following person has been designated to handle inquiries regarding the non-discrimination policies: Director of the Office of Institutional Opportunity and Access, IOA@ku.edu, 1246 W. Campus Road, Room 153A, Lawrence, KS, (785)864-6414, 711 TTY.

Program Accessibility

We accommodate persons with disabilities. Please call 785-864-5823 or mark the space on the registration form, and a KU Continuing Education representative will contact you to discuss your needs. To ensure accommodation, please register at least two weeks before the start of the conference. See the nondiscrimination policy above.

Refund and Cancellation Policy

Exhibit space assigned and confirmed may be cancelled without penalty through August 10, 2016. Exhibit space cancelled after August 10, 2016 and until September 12, 2016 will be subject to a 25% cancellation fee. After September 12, 2016 no refunds will be made. A \$30 fee also will be charged for returned checks. KU Continuing Education reserves the right to cancel the FIE conference and return all fees in the event of insufficient registration. The liability of the University of Kansas is limited to the registration fee. The University of Kansas will not be responsible for any losses incurred by registrants, including but not limited to airline cancellation charges or hotel deposits.